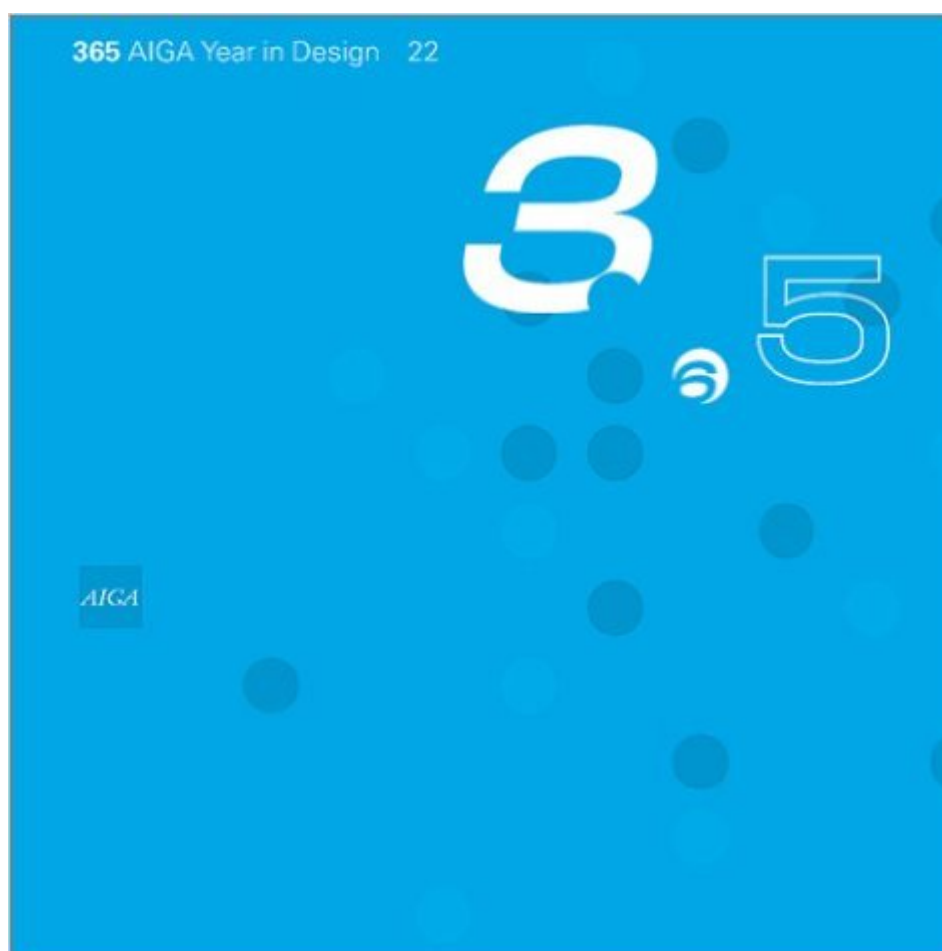# 365: Aiga Year In Design 22

Synopsis

Description: 365 is the American Institute of Graphic Art's annual presentation of the best in American design, and features cutting-edge projects that were selected by a jury of preeminent designers and design critics in 2001. New this year, America's largest and most esteemed design organization has transformed its "Communications Graphics" and "50 Books/50 Covers" competitions into a suite of 12 individual, narrowly focused, independently judged competitions, including: branding applications, design and typography, environmental graphics, experience design, and package design. Conceived by AIGA in conjunction with award-winning Chicago-based book designers studio blue, this year's version of 365 will include 12 essays that contextualize the ever-changing shape of contemporary graphic design and a special section that details statistical findings on creativity and the design process. In addition, AIGA's 2001 gold medalists Samuel Antupit and Paula Scher will be profiled in insightful biographical essays and retrospective portfolios.

Book Information

Series: 365: Aiga Year in Design

Paperback: 496 pages

Publisher: AIGA (April 15, 2002)

Language: English

ISBN-10: 1884081029

ISBN-13: 978-1884081026

Product Dimensions: 9.7 x 10 x 1.2 inches

Shipping Weight: 4.8 pounds

Average Customer Review: 2.0 out of 5 stars See all reviews (1 customer review)

Best Sellers Rank: #4,435,299 in Books (See Top 100 in Books)   #45 in Books > Arts & Photography > Graphic Design > Commercial > Annuals   #8398 in Books > Arts & Photography > Graphic Design > Techniques   #19548 in Books > Arts & Photography > Decorative Arts & Design

Customer Reviews

Annual awards recipients' biographical material as always appetizing and interesting. However, the following sections depicting current work focus on first-person design-incantations rather than the work. Due to smaller format (reduced dimensions) it's difficult to see the work examples and all nuance is for the most part completely lost.A surprising amount of lengthy unilluminating explanatory text.A very odd section attempting to illustrate very simple survey results in a bizarrely complex manner.I can't use this book as a design reference as I do with previous AIGA annuals, so

I'm going through the bother of returning it.

"Aiga Graphic Design, Volume 13" (Aiga Year in Design) (No. 13) "Graphic Design U.S.A., No. 16": The Annual of the America Institute of Graphic Arts (365: Aiga Year in Design) 365: AIGA Year in Design 23 365: Aiga Year In Design 22 The Brand Gap, Revised Edition (AIGA Design Press) Programming Microsoft Office 365 (includes Current Book Service): Covers Microsoft Graph, Office 365 applications, SharePoint Add-ins, Office 365 Groups, and more (Developer Reference) The One Year Real Life Encounters with God: 365 Q&A Devotions (One Year Books) Spiritual Refreshment for Women: 365 Days of Inspiration and Encouragement (365 Perpetual Calendars) God Hearts Me Perpetual Calendar: 365 Refreshing Reminders of God's Love (365 Perpetual Calendars) 365 Prayers For Teachers (365 Perpetual Calendars) 365 CHICK-ISMS (365 Perpetual Calendars) 365 Decadent Dishes For Chocolate Lovers (365 Perpetual Calendars) 365 Inspiring Moments For Teachers (365 Perpetual Calendars) Bundle: Illustrated Microsoft Office 365 & Office 2016: Introductory, Loose-leaf Version + SAM 365 & 2016 Assessments, Trainings, and Projects with 1 MindTap Reader Multi-Term Printed Access Card Bundle: Shelly Cashman Series Microsoft Office 365 & Office 2016: Introductory, Loose-leaf Version + SAM 365 & 2016 Assessments, Trainings, and ... MindTap Reader Multi-Term Printed Access Card 365 Days / 365 Plays Home Learning Year by Year: How to Design a Homeschool Curriculum from Preschool Through High School The 365 Puppies-A-Year Picture-A-Day Wall Calendar 2017 The 365 Kittens-A-Year Wall Calendar 2017 The 365 Kittens-A-Year Picture-A-Day Wall Calendar 2016